**Propaganda Poster Vocabulary**

**Liberty bond-** Liberty bonds were first used during the first World War to support the allied cause in World War I. Subscribing to the bonds became a symbol of patriotic duty in the United States and introduced the idea of financial securities to many citizens for the first time.

**Victory garden-** war gardens or food gardens for defense, were [vegetable](http://en.wikipedia.org/wiki/Vegetable), [fruit](http://en.wikipedia.org/wiki/Fruit) and [herb](http://en.wikipedia.org/wiki/Herb) [gardens](http://en.wikipedia.org/wiki/Garden) planted at private residences and public parks in the [United States](http://en.wikipedia.org/wiki/United_States), during WWI.

**Hun-** Hun (or The Hun) is a term used in reference to the medieval [Hunnic Empire](http://en.wikipedia.org/wiki/Hunnic_Empire) of [Attila the Hun](http://en.wikipedia.org/wiki/Attila_the_Hun). This term was used heavily during [World War I](http://en.wikipedia.org/wiki/World_War_I) and was often seen on Allied war posters.

**Daylight Savings Time-** DST was first adopted to replace artificial lighting so they could save fuel for the war effort in Germany during World War I at 11:00pm (23:00) on April 30, 1916. It was quickly followed by Britain. It is a change in the standard time with the purpose of getting better use of the daylight by having the sun rise one hour later in the morning and set one hour later in the evening.

**Lusitania:** On May 7, 1915, the British ocean liner *RMS Lusitania*, which primarily ferried people and goods across the Atlantic Ocean between the United States and Great Britain, was torpedoed by a German U-boat and sunk. Of the 1,959 people on board, 1,198 died, including 128 Americans.

**Doughboy-** An American infantryman, especially in World War I.

**“Over There”-** Is a 1917 [song](http://en.wikipedia.org/wiki/Song) popular with United States [soldiers](http://en.wikipedia.org/wiki/Soldier) in both [world wars](http://en.wikipedia.org/wiki/World_war). It was a "propaganda" song designed to galvanize American young men to enlist in the army and fight the "Hun". It was written by [George M. Cohan](http://en.wikipedia.org/wiki/George_M._Cohan) during [World War I](http://en.wikipedia.org/wiki/World_War_I).

**Salvation Army-** During World War I, approximately 250 Salvation Army volunteers provided assistance to our American soldiers fighting on the front lines in France starting in 1917. Women served doughnuts and coffee to solider to boost their spirits.

**M.T.C.-** The Motor Transport Corps (M.T.C.) was formed out of the [Quartermaster Corps](http://en.wikipedia.org/wiki/Quartermaster_Corps_%28United_States_Army%29) on 15 August 1918, by General Order No. 75. Men needed to staff this new corps were recruited from the skilled tradesmen working for automotive manufacturers in the US.